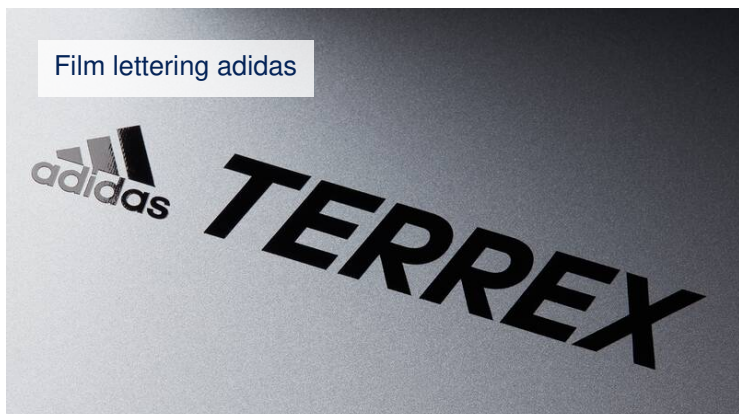




Film lettering adidas



## Film lettering

**Free-standing film lettering**, also known as plotter film, is ideal for effective, impressive advertising on flat surfaces. The harmonised technologies we use allow you to create durable, striking advertisements that are highly precise, weatherproof and colour-fast.

### TECHNICAL DATA

<b>Material</b>	Polyester film, Vinyl film
<b>Material thickness</b>	Depending on the selected film system
<b>Surface finishing</b>	Material combinations with <a href="#">Acrylic plates</a> , <a href="#">Aluminium plates 3D</a> , <a href="#">Metal plates</a> , <a href="#">ROYALPLAST®</a> , <a href="#">Micro-printing</a> and <a href="#">Special-effect inks</a> .
<b>Printmethod</b>	<a href="#">Screen printing</a> , <a href="#">Digital printing</a> , <a href="#">Flexo printing</a> , <a href="#">Heat embossing printing</a> , <a href="#">Thermal transfer printing</a> (Screen printing: Guide value for colour distance Delta E=2.5)
<b>Fixation</b>	<a href="#">Self-adhesive</a> (adhesives adapted to your requirements)
<b>Resistance to</b>	Good resistance, depending on the base material chosen
<b>Product additional options</b>	<a href="#">Identification systems</a> with <a href="#">coding</a>



## PROCESSING AIDS

RATHGEBER supplies a number of tools for working with **film lettering**, including

- Templates
- Positioning aids and markers
- Adhesive back paper is split for easier application
- Labelling/coding of products with your individual item numbers for unique identification and assignment
- etc.

We would be happy to work with you to create custom tools that are specially tailored to your needs, so you can save valuable time and money.

## DOWNLOADS

 [RATHGEBER brochure](#)  
(PDF 6.79 MB)

### Disclaimer of liability

**All contents are carefully checked and constantly updated. However, there can be no guarantee for the completeness, correctness and ultimate timeliness of the data. RATHGEBER GmbH Co. KG is therefore not liable for damages occurring in conjunction with the dispatch of this product information.**